

# LIVIO CALABRESI

## CONTENT STRATEGIST & COPYWRITER AUDIO DESIGNER & MUSIC COMPOSER

05/10/1987 - Roma  
Via del Piscarello 00036, Palestrina (RM)  
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livio.calabresi@gmail.com

### EDUCATION

November 2019 – Currently Ongoing – **PhD in Communication, Marketing and Social Research**  
University of Rome, La Sapienza

December 2018 – October 2019 – **Master in Videogame Music Composition**,  
*Conservatory Santa Cecilia of Rome*

September 2014 – November 2015 – **Master of Literature in International Political Theory**,  
University of St. Andrews, Scotland UK  
Dissertation: "*Mythopoesis and Morphology of Political Tales; The mythological Origin of Political Identity*"

October 2010 - March 2013 – **Master Degree in Philosophy and Theoretical-Critical Studies**.  
University of Rome, La Sapienza.  
Dissertation (***Philosophy of Management***): "*Le Due Spade; Cittadinanza e Modelli comparati di Pubblica Amministrazione*<sup>1</sup>".

September 2007 - October 2010 – **Bachelor Degree in Philosophy**.  
University of Rome, La Sapienza.  
Dissertation (***Poetics and Rhetoric***): "*Morte della Tragedia dallo Spirito Socratico*<sup>2</sup>"

### WORK EXPERIENCE

February 2018 – Current Position  
**NTT DATA - Digital Entity** – *Copywriter, Content Strategist*

November 2017 – October 2018  
**Bedigitalnow Srl** – *SEO Specialist, Copywriter, Blogger*

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<sup>1</sup> Two Swords: Compared Models of Citizenship in Public Administration

<sup>2</sup> The Death of Tragedy from the Spirit of Socrates

November 2017

**Sposipersempre.it** - *SEO Specialist, Content Editor*

September 2015 – March 2017

**Banca Centro Lazio, Credito cooperativo** - *Front Office Operator & Backoffice operator*

July 2016

**Parco delle Muse SPA** – *Copywriter (Freelance Consultant)*

October 2010 - March 2011

**Diocesi Suburbicaria di Palestrina** - *Script Writer, Editor, Art director*

## OTHER EXPERIENCE

2012 - 2015 Copywriter for **Cultural Association “Only ART”**

2008 - 2011 Founding Member and Copywriter **Cultural Association “Spazi concettuali”**

## PUBLICATIONS

February 2018

**Il Topo che Scava nei sogni**, (Children Storybook) Editore Mannarino<sup>3</sup> – Author and Illustrator

October 2018

**Sita e l'incantesimo dela Polvere**<sup>4</sup>, Save the Children (Digital Publishing) - Author and Illustrator

<https://www.savethechildren.it/sh/lincantesimo-della-polvere/>

## SKILLS

Technical

- SEM & SEO Certification "*Digital Excellences*" (Google)
- Master: Seo e Sem Manager - Ninja Academy
- Proficient in the use of the Microsoft Office Suite
- Proficient in the use of the Adobe Suite
- Proficient in the use of music recording and audio engineering softwares : Cubase, Logic, Reason, Ableton Live
- Good Knowledge of middleware softwares (Wiise, F.MODE) for audio building in videogame developing (Unreal, Unity)
- Good knowledge of communication mechanisms in social media (experiences in social media

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<sup>3</sup> Publishing agency

<sup>4</sup> Sita and the Enchantment of Dust

mangement teams)

### Personal

From a professional point of view I'm extremely versatile and flexible: I'm able to easily adapt and manage work independently, still efficiently coordinating with other professionals. I've developed excellent critical analysis and problem solving skills. I can maintain high standards of performance and productivity even in conditions of high stress and fast pace. I always enthusiastically face new challenges.

### Communication

A wide range of interests and experiences (art, literature, theatre, music) allowed me to develop a direct and deeper understanding of every form of communication. I've been actively involved in different local cultural and charity associations. Moreover, many years of experience as a fitness instructor and personal trainer allowed me to develop good empathetic and motivational skills.

### Relational:

In different work and artistic contingencies I dealt with situations in which different professional figures required dialogue and/or confrontation. Those experiences made me aware of how healthy team cooperation requires not only trust and mutual respect but also extreme transparency and intellectual and professional honesty: effective internal communication allows personal initiative to emerge contributing to collective work and effective leadership to be exercised without friction. This awareness allows me to relate, regardless of my position in the current project, in a balanced and positive mood with every professional partner or superior, proactively helping to achieve the objectives

### Organizational:

I am equally comfortable in independently managing my work and adapting to a team scheduling, respecting ordinary deadlines or extraordinary needs.

### Linguistic:

- **Italian:** Native Speaker
- **English:** TOEFL IBT score 100/120; (I further developed and improved my linguistic skills at St. Andrews University)
- **French:** Good reading skills

## **OTHER SKILLS & EXPERIENCES**

### Music

- Songwriter, Pianist, Bass player
- Composer, Author and Arranger
- Composer of the Original Soundtrack of the independent movie *"Tutto Scorre"*
- Composer of the Original Soundtrack of the act *"Fratello del Nostro Dio"*
- Composer of the Original Soundtrack of the theatre play *"Hit n' Chap"*
- Composer of the track *"Sea harp"*, soundtrack for the Book-Trailer *"Il Troppo Pensare"*
- Bass/Baritone singer in the choir *"Coro polifonico Città del Palestrina"*

## Sport

- Certified Personal Trainer ISSA (International Sports Sciences Association) ITALY;
- Personal Trainer and Fitness Instructor at *Calabresi Fitness & Wellness Centre*, (September 2009 - July 2014)
- Black Belt (2<sup>nd</sup> Dan) and Instructor of the International "Tang Su Do Hak Won" Academy (Korean Karate)

## ABOUT ME

I love art, especially performing art, in all its possible forms and expressions, be them pure or contaminated. Music, literature, drama, martial arts: anything expressing beauty and technique deserves and catches my attention (unless it turns into vain and self-referential ostentation). I love, of course, philosophy and I'm intrigued by the possible application of philosophical analysis to great contemporary challenges: behavioral social-sciences, pluralistic moral and human rights, bio-ethics, digital aesthetics etc. Finally, more than anything, I am fascinated by narrative and mythology: the red thread linking every culture and every people, revealing through common archetypes our unity in diversity.