



**UnitelmaSapienza**  
Università degli Studi di Roma

**CIMEO**

Centre for Investigation and  
Modelling of Experimental  
Observations



## **BiT-RG & PhD SESS joint Seminar**

Friday 28 March 2025

h. 14:00-17:00

La Sapienza University of Rome  
Via Castro Laurenziano, 9  
Aula Maramma (Sixth floor)

### **PROGRAM**

**14.00 – 15.00 | Keynote Presentation**

**Externalities and the erosion of trust**

**ANDREA MARTINANGELI**

*Université Paris 2 Panthéon-Assas*

**15.00 – 15.20 | Coffee Break ☕**

**15.20 – 17.00 | PhD Students Presentation**

**Cognitive dissonance and information avoidance in sustainable  
investments**

**ELEONORA STAFFIERI**

*Università degli Studi di Roma UnitelmaSapienza*

**The mediating role of warm glow on the impact of perceived aesthetic  
risk, perceived economic risk and perceived risk of greenwashing on the  
intention-behavior gap in sustainable fashion**

**FRANCESCA BONELLI**

*Istituto Universitario di Studi Superiori di Pavia*