

PhD course: “International publishing”, 24-25 May 2021

Lecture plan

24 May: Introduction to international publishing (1 hour)

- Career strategies for a PhD student. Publishing: why, when and where?
- The international publication system
- How to select relevant Journals?

24 May: The Editorial and publication process (1 hour)

- The Editorial process
- Submission
- Rejection
- Revision and resubmission
- Publication and dissemination

25 May: What is a “publishable paper”? (1 hour)

- The core building blocks of a good publishable paper
- Structure and organization of articles

25 May: Co-authorship: Benefits, risks and ethical aspects (1 hour)

Reading list

Bagues, M. Sylos-Labini, M., Zinovyeva, N. (2019): “A walk on the wild side: ‘Predatory’ journals and information asymmetries in scientific evaluations”, *Research Policy*.

Biagioli, M., Kenney, M., Martin, B. and Walsh, J. (2019): “Academic misconduct, misrepresentation and gaming: A reassessment”, *Research Policy*.

Day, A. (2007). *How to get research published in journals*, Gower, Aldershot.

Hall, J. and Martin, B. (2019): “Towards a taxonomy of research misconduct: The case of business school research”, *Research Policy*.

Knight, L. V., and Steinbach, T. A. (2008): “Selecting an appropriate publication outlet: A comprehensive model of journal selection criteria for researchers in a broad range of academic disciplines”. *International Journal of Doctoral Studies*.

Lange, D., Pfarrer, M.D. (2017): “Editors ' Comments: Sense and Structure — the Core Building Blocks of an AMR Article”, *Academy of Management Review*.

Starbuck, W. (2003): “Turning lemons into lemonade: Where is the value in peer reviews?” *Journal of Management Inquiry*.

Stoilescu, D. and McDougall, D. (2010): “Starting to Publish Academic Research as a Doctoral Student”, *International Journal of Doctoral Studies*.

Strunk, W. and White, E.B. (2014): *The Elements of Style*, Fourth Edition, Pearson Education Limited.

Thomson, P., Kamler, B. (2013): *Writing for peer reviewed journals: Strategies for getting published*, Routledge, New York.