Evaluation criteria for the admission to the PhD programme in Service Design for Public Sector (40th cycle)

The titles will be evaluated on the basis of the following evaluation grid:

1. CV (max 40 points)

1.1 University final degree mark (graduate level or equivalent – max 5 points);

Mark	Points
110, 110 cum laude	5
109 -108	4
107 -106	3
105 -104	2
103 -102	1
<102	0

note: students who have not obtained their title by the application deadline (or graduands who will obtain the degree by October 31st, 2023) will be assessed on the average grade resulting from the list of the exams (max 4 points);

- 1.2 Additional study qualifications (master, diplomas, postgraduate qualifications, workshops or equivalent max 5 points);
- 1.3 Publications (books, book chapters, journal articles, conference proceedings– max 9 points);
- 1.4 Research experiences (scholarships, research contracts and grants, participation in research groups, speaker for scientific conferences max 9 points);
- 1.5 Professional activities, internships, experiences abroad, awards, patents, spin-offs relevant to the topic of the PhD (max 9 points);
- 1.6 Computer skills, other foreign languages (besides the official language of the PhD Program), and other relevant titles related to the topic of the PhD Program (max 3 points).

2. Motivation letter (max 10 points)

The motivation letter (maximum 5000 characters) should display the candidate's inclination towards research and briefly describe the motivations towards the activities and topics relevant to the doctoral program. It should explain the educational background, previous research experiences, and future scientific interests. In particular, the following aspects will be assessed:

- 2.1 Candidate's inclination towards research (4 points);
- 2.2 Motivations towards the activities and topics related to the PhD program (3 points);
- 2.3 Areas of scientific interest for future research (3 points).

3. Assessment of the research proposal (maximum 30 points)

The research proposal should not exceed 10.000 characters. In particular, the following aspects will be assessed:

- 3.1 Knowledge of the state of the art related to the topic of the PhD program (10 points);
- 3.2 Originality and innovative content (5 points);
- 3.3 Clarity and extensiveness of the description of objectives, methodologies, and potential results (5 points);
- 3.4 Feasibility of the research project (5 points);
- 3.5 Relevance to the educational objectives of the PhD program (5 points).

The research described in the motivation letter and research proposal submitted with the application does not necessarily represent the research to be carried out during the doctoral program. In case of admission, the actual doctoral research project to be conducted will be subsequently defined and approved by the Doctoral Faculty Board, after the start of activities.

Candidates who have obtained at least 40 points in the evaluation of the CV, the motivation letter and the research proposal test are eligible for the next test.